

**STANDARD COMMUNITY CENTENNIAL COMMITTEE
MEETING MINUTES
MARCH 14, 2022**

Minutes of the Meeting of the Standard Community Centennial Committee, held at the Standard Community Hall on Tuesday, March 14, 2022, at 7:30PM.

Present:

Steering Committee:

Brent Gregory
Carol Allard
Jennifer Sommerfeldt
Shelley Rasmussen (Secretary)

Guest: Ozzie Sheddy from Drumheller Mail

Members at Large:

Dawn Faubian	Yvonne Way
Mark Duguay	Michelle Hutchison
Shawna Duguay	Ed Christensen
Brendan Christensen	Larry Nielsen
Terry Clark	Moe Zaleschuk
Marel Clark	

Regrets:

Ag Society
Library

Covid protocols were followed.

Chairman, Gregory called the meeting to order at 7:31pm.

Presentation by Ozzie Sheddy from the Drumheller Mail. The Drumheller Mail has done special mini editions/inserts of promo news for other centennials. Examples were handed out. (There are some copies at the Village Office if anyone would like to see one). This is a free publication which is paid for by advertising within the paper. This publication would focus solely on the Standard Centennial. Itinerary could be included. It will consist of pictures and stories related to the community. They will give us as many as we need and, for a cost, can be distributed to Strathmore Times and other newspapers. Suggestion is to have them at the registration desk. Ozzie is looking for a person to liaise with his office, providing pictures and stories to publish.

Yvonne commented that the Lionettes have a history book they give out with the welcome wagon that they can share.

If we want to do this, the committee will send a letter of approval to Ozzie, he will then have meetings with our designate. Suggestion that he could speak with Lois Paulson as she is probably the oldest living resident.

Question by Moe regarding advertising ahead of the Centennial Day. Ozzie suggest having a logo that goes on everything and keep it in front of everyone, The Drum mail can design a logo. That logo would be used in advertising, and they can distribute advertising to other papers.

To be discussed/voted on a future meeting.

Ozzie exit at 7:55pm.

Minutes from the meeting February 15, 2022, were read. Minutes will be posted to the Village of Standard website. www.villageofstandard.ca A Centennial page has been created on the website.

MOTION

Meeting Minutes **WAY moved** to approve the minutes of the February 15, 2022, meeting.

- Carried.

Handouts: Time Sheet for volunteer time & Grant Eligible Activities/Expenses. These are available on the Village website.

Grant explanation: presentation of current expected expenses.

Discussion of expenses/activities that are allowable. In referring to the “Eligible activities/expenses” handout, the interpretation, as it applies to different aspects, tends to be confusing. By next meeting we hope to have clarification on the issues that arose during this meeting.

Fundraising: a certain amount of money must be raised to satisfy the grant conditions. This money is to be used under the same limitations of the grant. We will need to raise \$10 – 12,000.00.

Food questions to be tabled to next meeting. Question of the ability to charge for various foods (i.e. breakfast, hot dogs) or if the food has to be given away. The Grant parameters are clear on the point that fundraising for the Centennial is not allowed on the day. Question: can the *group* have a donation box? We need definitive information about what is allowed; the Steering Committee will pursue clarification for next meeting.

Advertising: Jennifer & Leeanne

Jennifer presented a projected cost of \$1200.00. for invitations, mail-outs, posters, radio ads and online Strathmore News sites.

Dinner: Irricana has confirmed catering our supper. An *approximate* cost will be \$17.00/plate, this cost may change due to the price of the beef. We would like to charge a certain amount in addition, possibly \$25. Profits that we make on the meal could be used for unallowable expenses.

Discussed the need for children’s portions and vegetarian options. Pricing is to be discussed at next meeting.

To set up a system to purchase dinner tickets, we will have a link on the Centennial Page on the Village Website for a program like “Eventbrite” or “Showpass”. If people need help with purchasing they will have a number to call.

First Aid Booth: Fire Department - Mark Duguay. The Volunteer Fire Department will man this. They prefer the location in front of the Village Office which was agreeable to the group.

Mark and Shawna exit 8:45

Venue booking – large tent is reserved for evening entertainment. If it cannot be anchored in the ground, they will need approximately 80 blocks to anchor (to concrete or asphalt). The compromise is to install on the grass next to volleyball courts, the area adjacent to the outdoor arena. Rental cost/payment for other venues (i.e. hall, arena, etc.) will be approved at the next meeting.

Parking/campground: The Village will organize the campsites to maximize the space. Parking will need to be discussed at a future meeting. Parking areas will depend on where all activities are happening.

Two people mover wagons will be borrowed from Strathmore Ag Society for no cost. We will need to provide tractors and drivers. This will help if parking has to be a distance from central activities.

Signage and barriers are an eligible expense. Cost to rent these is unknown at this time.

Seniors: Dawn Faubian – The Seniors group will do coffee and squares, no funds requested.

Discussion of lunch: In addition to Memory Lane providing hot dogs at the picnic shelter, Christensen Grocery will sell pizza and Tracy's concession will be open in the arena. Further discussion to be held so that available food choices do not overlap.

Children/Youth activities: Jennifer Sommerfeldt proposed to organize a fun run/walk. Unknown at this time if grant will allow her to charge an entry fee and have prizes. She also proposed to rent play equipment from "Tubby's", putting the equipment up at the school grounds and having balloons with logo. Estimate is \$4800. Noted that the Ag Society has a large obstacle-type bouncy castle, and the Play School has a smaller bouncy castle. Suggestion to install a bouncy castle in the tennis courts unless it conflicts with pedal tractors. Is insurance an issue with this or is it covered under Village insurance? Brendon suggested that we try to get pedal tractors as they have proved to be quite popular at other events. Amy Christensen will have contact information for that.

Country Fair: Lionettes – Michelle Hutchison & Yvonne Way. They would like to set up and decorate on the 11th. Submissions for the fair will be dropped off and judged Friday. Tables needed at this time is estimated to be 15, final number needs to be determined. Breakfast will need to be ended at 10:00 sharp so that the Lionettes can set up. Lionettes request \$1080.00
Lionettes would like a food truck to sell pie and lemonade for their fair.

Vintage Display: Terry Clark – He and Keith Nelson will gather vehicles. Main Street from the Library to Memory Lane will be blocked off for the display. No funds requested.

Threshing equipment/display: Brendon Christensen - funding for seed & fertilizer will be needed. Estimate a request of \$200 for input costs. Approximate time of demonstration 2 to 4pm.

Trick Riders: Robyn Zakariasen (absent) will need a location and time slot. No funds requested.

Information booth: location TBA. Discussion of it being behind the Village Shop near the entertainment tent as later it can be used for the bar. There will be a separate tent used for the bar in the evening (Lions tent). Traci R. does have an extra tent.

Church: Yvonne Way – They will have displays, with a greeter and piano players thru the afternoon. Sunday will have a special anniversary service with Danish lunch. No funds requested.

Library will not be open. They will do outside display of timeline. Funds needed is unknown at this time. Discussion that the library be open for a short time as past residents may want to see the inside as it is a “recent” addition to the Village. Rental funds through the Grant have been allotted for this.

Memory Lane: Moe Zaleschuk & Larry Nielsen - They request funds for historical photos to be installed in the caboose at a cost of \$2000. Question of the Memory Lane “sculpture” being allowable in the grant funding. On the application the “capital project” allows for the memorial; it is a separate component while still being part of the total funding we were granted. The Memorial for the Centennial will be the Sculpture designed by local artist Paul Larsen and has a project cost of \$28000.00. There is \$17,000.00 available under the capital cost component of the grant.

Wheatland Lodge: Martin Gauthier (absent) – The Wheatland Lodge will send their bus to/from Strathmore to Standard.

Tables and chairs: Wheatland Crossing school will let us use tables and chairs for free. As the date gets closer, we will determine how many tables and chairs that we will need to rent.

Fundraising Committee: tabled. We will need volunteers for this committee.

Agenda for this meeting was not completed due to time restraint. Any Ideas/comments are to be sent to Jennifer, which she will keep on a list to be discussed at a futue meeting.

NEXT MEETING: Next meeting will be on Monday March 28, 7:30PM at the hall.

MOTION

Adjournment **FAUBIAN MOVED** to adjourn the meeting at 10:00PM.

Chairperson

Secretary